



 **SIGNS BY BENCHMARK**

Changing the way you look at signs

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We turn Ideas into Reality

From Idea to Reality...

Trade Show Displays

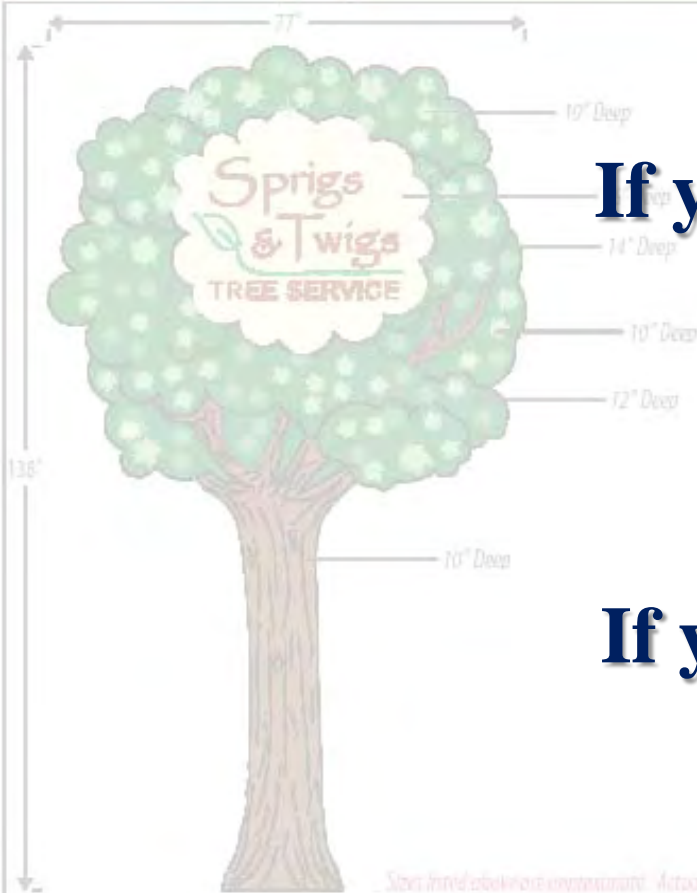
LAYOUT FOR APPROVAL

Customer: Sprigs & Twigs Tree Service

Model: Sprigs & TwigsB2.pdf

Date: 1/13/09

Designer: Jamie Kakacek



If you conceive it,

we'll create it...

If you need design assistance,

we'll provide it...

Project Specifications:

- Custom Tree Shape
- Double Sided
- Sprigs & Twigs logo to be protruding from tree
- Letters are urethane coated polystyrene
- PVC Sleeve inserted into middle for pole mount
- Eucalyptus leaves for stability

Copy Information:

- "S" in SPRIGS is 8" h
- "T" in TREE is 3" h

Colors:

- Pantone 476c: Trunk / Branches
- Pantone 350c: Leaves / Logo
- Pantone 7492c: Logo Backer / Leaves
- Pantone 4975c: Lettering

Please use for sign layout purposes only. Due to monitor limitations, colors in this layout may not accurately represent the finished product. Physical proof samples available upon request.

NOTE: This drawing is the sole property of Benchmark Foam Inc. Any use or reproduction of any form is prohibited without the written permission of Benchmark Foam Inc.

Approved Revisin Approved As Noted By: _____ Date: _____



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From Idea to Reality...

Trade Show Displays

Logo Display



From Idea to Reality...

Trade Show Displays



From Idea to Reality...

Trade Show Displays

Replica Product Prop

- 8' high with base



From Idea to Reality...

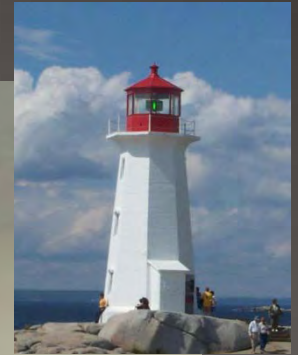
Trade Show Displays

- 14' wide
- Suspended



From Idea to Reality... Architectural Accents

Replica Lighthouse



From Idea to Reality...

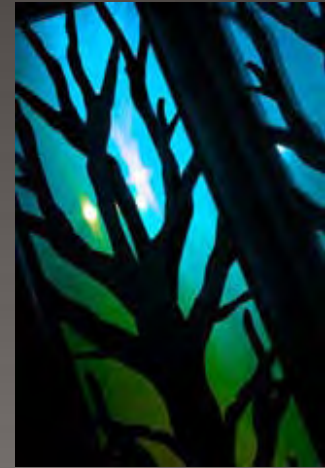
Architectural Accents

Wall Logo



From Idea to Reality...

Trade Show Displays



Wall Panels

- 15' high x 5' wide
- Temporary or permanent installation
- Scandinavian food festival setting



From Idea to Reality...

Trade Show Displays

Trade Show Booth



From Idea to Reality...

Trade Show Displays

Faux Rock



From Idea to Reality...

Trade Show Displays

Tree Display

- Insert-ready



From Idea to Reality...

Trade Show Displays

Simulated Timber
Framing



From Idea to Reality...

Trade Show Displays

Wrapped Package



From Idea to Reality...

Trade Show Displays

Replica Copper
Medallion



Why Composite?

- **Virtually limitless design possibilities**
- **Affordable**
- **Strong & durable**
- **Lightweight – easy to install**
- **Will not rust or rot**

Quality & Durability



Quality & Durability



Why Signs By Benchmark?

- **On-time Guarantee**
 - Shipped to arrive by agreed-to delivery date
 - Quick Delivery
 - Lower Shipping Costs
- **Installation Support**
 - Provided with every product
- **Durable Construction**
 - Built to withstand extreme climate conditions, heat or cold