



Signs By Benchmark Newsletter

Signage & Architectural Accents Monthly Newsletter

December 2014

Dear Customer,

Another year has rolled by very quickly for our [Signs By Benchmark](#) team. We have enjoyed our association with you throughout 2014 and wish you enjoyment of the holiday season and a happy, productive new year.

We recently created some festive, 3D architectural accent pieces that brought holiday spirit into our shop. For details, read the below "3D Architectural Accents Add Festive Fun to Holiday Season" and "Colorful Colossal 3D Candy Architectural Accents" articles.

As projects arise, please give us a call to discuss how we can successfully work with you to create the perfect exterior and interior signs, sign components and architectural accents that will completely satisfy your customer's needs. Tell us about your project details. The flexibility of our cellular plastic medium and our customizing abilities can help you create architecturally pleasing, durable and affordable signage that will not only satisfy current customers, but attract new clients.

Call us at 800-658-3444 or 605-886-8084 for a quote on your next project. For more information and to browse our photo gallery, visit our website at www.SignsByBenchmark.com.

We look forward to hearing from you,

Matt Frey, General Manager
Signs By Benchmark

3D Architectural Accents Add Festive Fun to Holiday Season

Our [Signs By Benchmark](#) team recently had some fun engaging in the holiday spirit while creating 7' tall, 3D snowmen destined for outdoor placement.

Each snowman features all the elements of the traditional Frosty, complete with top hat, scarf, carrot nose and "eyes made out of coal." Well, cellular plastic carrots and coal, that is. With the largest diameter being 36", our snowmen stand tall and regal against extreme weather due to being sealed and cloaked in our signature polyurea hardcoat.



3D architectural accents are just part of our product line at Signs By Benchmark. Our team also specializes in custom exterior and interior signs, including sign components such as bases, pole covers and tops. Treat your customers to signage that includes a 3D architectural accent. It will be guaranteed one-of-a-kind. While many of our products are original designs, we also offer [32 standard models](#) that may be created as is or customized to meet your customer's unique needs.

Give us a call at 800-658-3444 or 605-886-8084 to discuss your upcoming project ideas. Send us your designs or ask for design assistance. Either way, our experienced team will work with you to create a product that will please your end customer.

[Click here](#) to view a larger project photo.

[Click here](#) to view photos of some Signs By Benchmark exterior or interior signs and sign accent components such as bases, pole covers & sign tops.

Our Literature

Provide your customers with a visual representation of our work. Call or email us with your brochure requests. We'll promptly send your order via mail.

Our literature, including presentations featuring photos and description is also available on our website. [To view, download or print, click here.](#)

We'll be glad to answer any questions regarding our products or processes. Give us a call - your business is important to us.

Until next month,

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Sign Demo Kit



Give your staff the tool they need to educate customers and secure sales. Use our mini sign kit to demonstrate durability, functionality and the design versatility we offer.

Because the mini sign demonstrates comparative properties of a full-size monument-style sign, your customers can:

- View the solid, substantial appearance.
- Lift the sign to experience its light weight.
- Feel the quality of our stucco finish.
- Realize the aesthetically pleasing features of our signs.

Durability samples are included in the kit. Hit them with your hammer to show customers just how durable our products are.

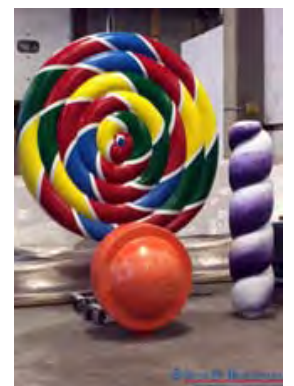
Order your Signs By Benchmark Sign Demo Kit today for just \$99.

- Order signage within 60 days and the kit is yours to keep, free of charge.
- If you choose to return the sign demo within 60 days, you will receive a full refund.

For details, [click here.](#)

Colorful Colossal 3D Candy Architectural Accents

The mere sight of our bright, 3D candy architectural accent pieces not only capture the eye, but make the mouth water as well.



The 72" diameter four color spiral sucker is accompanied by a 30" diameter Tootsie Pop and an 18" diameter Twist Pip.

When it comes to our creating accents to stand alone or accompany exterior or interior signs, the only limitation is your imagination.

Offer your customers more distinct signage by including an architectural accent. Call us at 800-658-3444 or 605-886-8084 to discuss your design ideas or ask for our input. Your customers will be glad you did.

[Click here](#) to view a larger photo.

Sign Creation & Installation Videos

From creative idea through shipment, we work closely with you to achieve the signage your customer requires. Because we do not outsource, we are able to manage each project through every creative phase. Watch our creation, installation & durability videos to see how we do it.

Click on the image below to view our videos.



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